



# EUCEN

## European University Continuing Education Network

### Autumn Seminar 2014

How to develop University Lifelong Learning  
Programmes:  
from the needs analysis to the design

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# Key elements & challenges in ULLL offer development



- Programmes development process (Analysis/Design)
  - Formalisation
  - Learning as tool for change - “ Hidden demand “ ?  
What’s the objective ? What’s the result ? Expectations ?
  - Individualisation      Design      MOOCS  
A learner      Audience      Everybody
- Intimate dimension of Learning
  - Contribution of Adult Education to HE learning
  - Important in design phase /// in implementation phase
- Emerging professions → evolution of competencies (transversal / specific skills and new jobs)
  - Who has to define list of competencies ? Collectively ? How ?
  - Who has to identify new jobs ? How ?

# Key elements & challenges in ULLL offer development



- Evolution of University Roles
    - Universities specificities >< External perceptions
      - Consultancy / Certification
      - Expertise / Research
      - Teaching Capacities / Learning facilitation
      - Critical Thinking / independence
    - Market Opportunities but ...
    - New roles within University
      - Involvement of faculties
- Universities need a vision and a strategy for LLL  
(eucen projects: ALLUME, COMMIT)

# Key elements & challenges in ULLL offer development



Questions/problems for further research:

- Impact of APL/RPL process on jury members (prof, researchers, ...)
- Impact of self financing on ULLL audience / content
- Better understanding of Formal / Non-formal / Informal categorisation
- Meta- analysis competency (portfolio, ...)
- Migrants/ 50+ target