

## 2014 eucen AUTUMN SEMINAR

*How to develop University Lifelong Learning programmes:  
From the needs analysis to the design.*

*Dialogue between research and practice*

**Barcelona, Thursday 06-Friday 07 November 2014**

---

## STUDY VISIT

**Anna RUBIO CARBÓ**

**University of Barcelona**



Training consultant and responsible for innovation of IL3-UB. *Trainer of trainers.*

Anna Rubio has a Degree in Pedagogy (University of Barcelona) and Audiovisual Communication (The Open University of Catalonia, UOC). She is specialized on the digital learning projects' conceptualization and the management of training projects involving ICT, managed by companies, institutions and higher education centres.

During eleven years, she has been Associate Professor at the University of Barcelona in the area of Educational Technology. Furthermore, she is Professor of the Master in Design and Digital Environments of Learning.

Rubio is co-author of *La Universidad en la nube* (Transmedia XXI), *Organizarse mejor* (Graó) and *La formación online* (Graó).

<http://autumn2014seminar.eucen.eu>