

## **2014 eucen AUTUMN SEMINAR**

*How to develop University Lifelong Learning programmes:  
From the needs analysis to the design.*

*Dialogue between research and practice*

**Barcelona, Thursday 06-Friday 07 November 2014**

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### **STUDY VISIT**

**Mario ÁLVAREZ**

**Corporate Solutions, Director**



Mario has over twenty years of experience bridging the gap between private enterprises and leading universities.

Mario started his career at HP, where he led teams across three continents in both R&D and marketing; giving him a solid foundation in business.

Prior positions related to academia include being the Director of the Career Management Office for the University of Chicago, Graduate School of Business (Europe), as well as being the person responsible for Harvard Business in Spain, France, Benelux and Scandinavia.

Mario holds an MBA from Stanford University and BA's in both Computer Science and Social Science from the University of California, San Diego.